



Capacity Crunch: Truck Supply and Demand

Synopsis: When truck capacity is constrained due to the high demand of products

needing to be shipped across North America, companies look for solutions that will not only contribute to their bottom line but deliver products

where they need to be, quickly and effortlessly.

Challenge: Customers are unable to find consistent capacity throughout the year to

keep their supply chain moving. Not only is this bad for business, but it

impacts the customer's dependency on available shipping solutions.

Solution: Vision Transportation has mitigated customer concerns by crafting and

implementing an Intermodal Solution that incorporates rail systems to transport freight. This solution allows for an increase in capacity while maintaining reasonable rates, no matter what season customers are

shipping their products.

Vision: We have eased our customers' capacity crunches during surges in demand

at various times of the year, allowing products to be stored and shipped

seamlessly despite these challenges.

Integrate rail into your current program to increase capacity when demand is high and supply is low.